



music as therapy
international

Registered Charity No: 1070760

United Kingdom
2017

13
Projects
Delivered

124 Staff
Trained or
Supported

44 Care
Settings
Reached

7,974
Vulnerable
People
Reached



Key Achievements in 2017

- The launch of our Awards scheme dramatically improved access to our Interactive Music-Making course for early years practitioners. This year's course will see over 300 children immediately feel the benefit of Interactive Music-Making, and make music programmes available to well over 6,000 young children and their families
- We delivered 3 Introductory Training Projects across the UK, training care staff working with each of our three focus groups: children under 5 years, adults with learning disabilities and people living with dementia

"I would recommend *Music as Therapy International's* training as an excellent way of developing both the individual and the group through the use of music making. You don't have to be musically trained to apply the lessons, I'm not, just be prepared to learn along with your participants and respond to them. It's also a lot of fun!!"

Geoff Hewitt (Senior Day Care Officer)
Montrose Support Service, NHS Highland

- We produced a short film showcasing the incredible work of our UK Partners in the UK, work they have continued since receiving Introductory Training from us in 2016
- Our Director, Alexia Quin was invited to sit on a Commission on Dementia and Music, held by the International Longevity Centre UK, to discuss the future role of music in the care of people living with dementia (full report publication: January 2018)



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**International
2017**

**14
Projects
Delivered**

**405 Staff
Trained or
Supported**

**37 Care
Settings
Reached**

**9,153
Vulnerable
People
Reached**



Key Achievements in 2017

- We ran our Distance Learning Programme for 9 care staff in Romania, improving care for children with disabilities
- In partnership with Musicians without Borders we delivered a newly developed Blended Learning Programme in the Occupied Palestinian Territories, benefitting up to 2,500 children in camps and isolated villages in the region
- In Rwanda we delivered an Introductory Training Field Project in partnership with Hope and Homes for Children, at a community hub in Kigali. To build capacity in Kamembe, we provided Training for Trainers enabling our Local Partners to share their skills with care staff from 6 neighbouring care settings
- To increase our capacity and reach we are working with an independent local music therapist delivering an Introductory Training project to staff at the Jerusalem Princess Basma Centre, working with children with disabilities
- In keeping with our core value of Sustainability we supported the practice of Local Partners and their music programmes in Georgia, India, Rwanda and Romania

"I have seen the difference in our family members and can see how important [the music programme] is to their progress and well-being."

Sharon Gallagher, The Gallagher Trust, Gisenyi

- As our profile as an international hub of projects rooted in music therapy has grown, we have provided consultancy support to independent projects in 13 countries including Ukraine, Sri Lanka, DR Congo, Nigeria, Moldova, Serbia, Zambia and Jordan



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Fundraising 2017

Income by source:

Trusts &
Foundations
28%

Corporate
Sponsorship
10%

Community
& Events
10%

Major
Donors
31%

Regular
Donors
13%



Key developments in 2017

- We raised over £30,000 from trusts and foundations. A huge thank you to:

- The Haremead Trust
- Eleanor Rathbone Charitable Trust
- Gordon Fraser Charitable Trust
 - Fitton Trust
- Fresh Leaf Charitable Foundation
 - Casey Trust
- A special mention to The Lucille Graham Trust and The Segelman Trust, two sponsors who have chosen to support our organisation for the first time this year.

- This year we increased our income from Corporate Sponsorship by over 90% with a special thanks to Capital Group
- Thank you to our newly formed group of charity Ambassadors which has helped us develop our marketing strategy and connect with like-minded organisations, individuals and funders
- Our Come-and-Sing Messiah event in March raised over £4,000 to support our projects at home and abroad
- Community fundraisers have once again made a real difference. Thank you in particular to Hazlegrove Preparatory School, Newton Preparatory School and our Trustee Patsy Kettle for their incredible efforts
- Almost 25% of our income comes from our regular donors and community fundraisers. One of our aims for 2018 is increasing our income from these sources to match our continued growth and resulting increase in total operational budget



Accounts

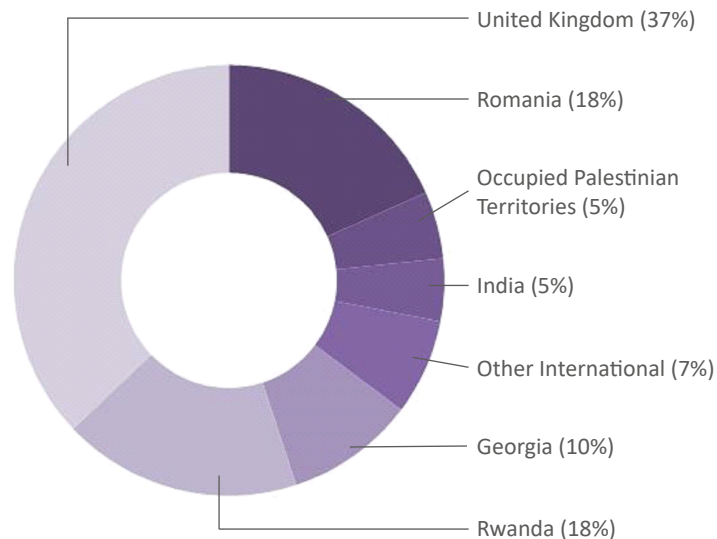
INCOME

	2016 GBP £	2015 GBP £
MasT International (Unrestricted) ¹	108,720.76	146,028.42
Projects in Romania	1,658.46	1,172.72
Projects in Georgia	2,200.00	1,100.00
Projects in the United Kingdom	1,265.00	11,255.00
Projects in Rwanda	2,240.00	4,571.65
Projects in the Occupied Palestinian Territories	0.00	69.85
Projects in India	1,000.00	1,159.44
Total Income for period	117,084.22	165,357.08

EXPENDITURE

	2016 GBP £	2015 GBP £
MasT International ²	49,156.83	37,466.06
Projects in Romania	9,634.44	19,824.42
Projects in Georgia	5,094.66	2,907.96
Projects in the United Kingdom	19,517.73	15,044.22
Projects in Rwanda	9,432.50	11,804.08
Projects in the Occupied Palestinian Territories	2,650.98	1,338.90
Projects in India	2,472.03	6,020.28
Other International	3,787.23	978.52
Total Expenditure for period	101,746.40	95,384.44
Gain/Loss	15,337.82	69,972.64

Direct Costs by Country



¹The MasT International income represents unrestricted donations received by the charity which are then designated internally

²The MasT International expenditure represents core, fundraising and whole organisational strategic costs combined

The 15th
World Congress
of Music Therapy



Tsukuba
Japan, 2017
July 4 (Tue) – 8 (Sat)



Key developments in 2017

- This year has seen the largest ever single year potential impact: over 17,000 people reached
- Over 40% decrease in the average cost per person reached by our projects since 2016
- Our operational budget has increased by over 30% on 2016
- We developed a three-year rolling plan to inform our long-term strategic thinking
- Our commitment to improving our governance has seen us introduce or enhance our policies, including those for:
 - Reserves
 - Equal Opportunities
 - Data Protection
 - Safeguarding Children and Vulnerable Adults
 - Major Donor and Anti-Money Laundering
- As part of a push to refine and increase our public profile we have redesigned our branding and website. We have been featured in 10 publications, with coverage estimated to have attracted over 130,000 online views
- We bid farewell to Hannah Hulin, after 5 years coordinating our international projects, and Jane Robbie, who after 17 years at the charity has become our newest Trustee
- We welcomed Lindsay McHale onto the team as our new UK and International Programme Manager
- At the World Federation of Music Therapy's World Congress in Japan, our Director, Alexia Quin was awarded the 'Advocate of Music Therapy' award for major contributions to the promotion of music therapy in an area of the world where the profession is less established